

BANNER PRINTING USA

» Up to 5,000,000 Shares of Common Stock at \$0.05 per share

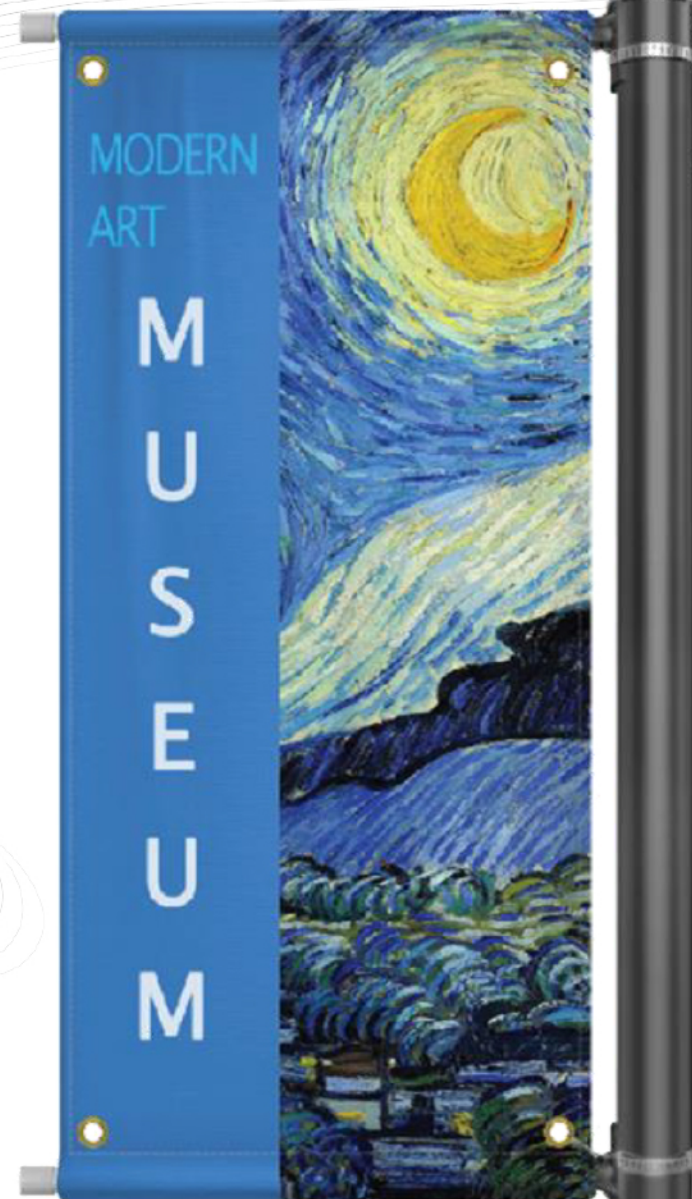
» Minimum Offering 50,000 Shares

» Maximum Offering - 5,000,000 Shares

» Minimum Purchase Per Investor - 20,000 Shares

» Maximum Purchase Per Investor 500,000 Shares

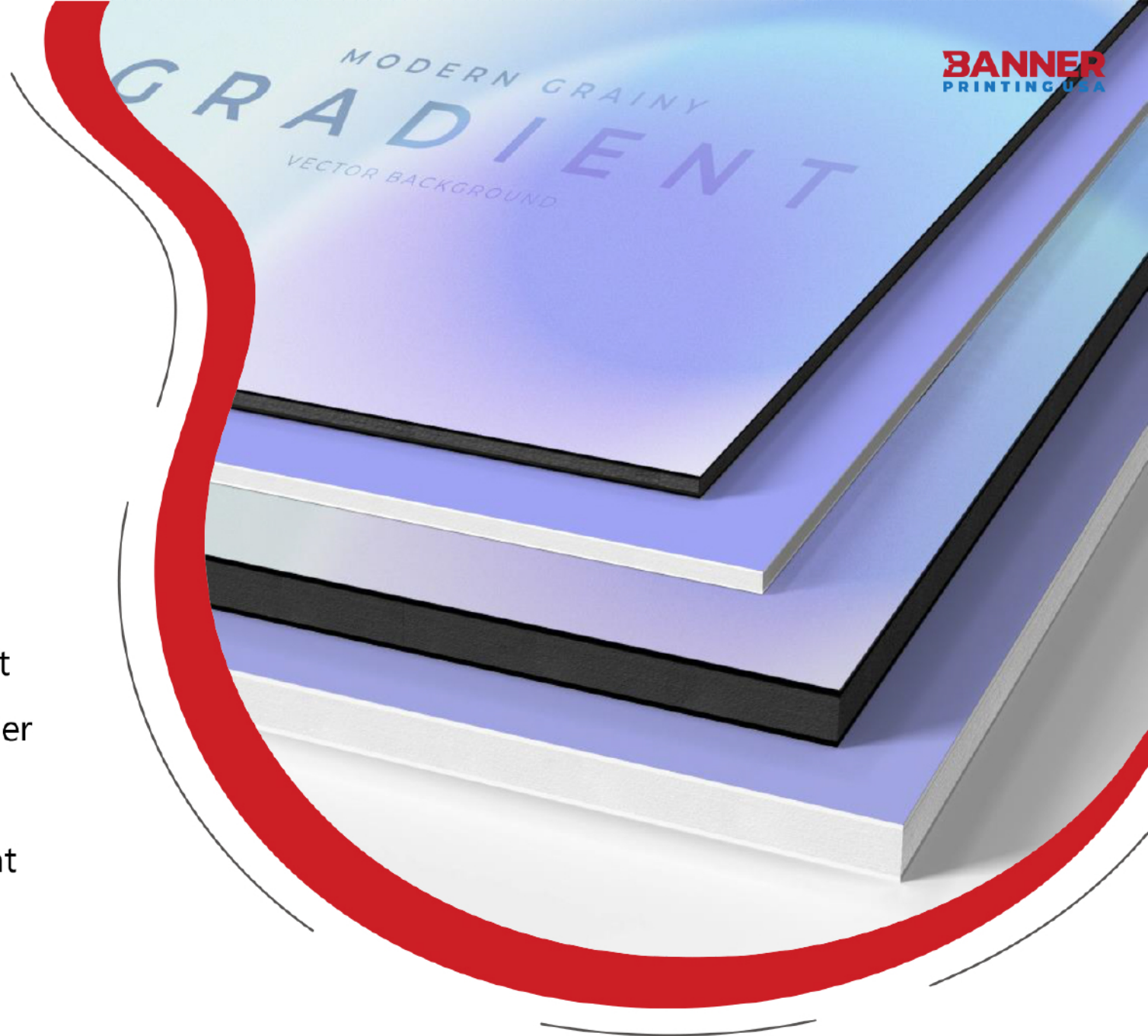
Must be an Accredited Investor. Reg D Rule 506(c) Offering.





Introduction

Banner Printing USA offers a wide range of banner printing services including large format printing, tension fabric, advertising flags, banner stands, step and repeat backdrops, real estate signs, SEG products, tradeshow products, event tents, and table throws.



Business Plan



The company strategy is to:

Banner Printing USA, Inc. is a commercial printing company that offers low priced banner printing services to a wide variety of businesses as well as individuals. The company offers online, demand, digital and offset banner printing services through a website geared towards major cities through a series of virtual offices. Banner Printing USA, Inc. is a commercial printing company that provides banner printing services then outsources order completion and delivery direct to the customer. Banner Printing USA, Inc. plans to eventually have virtual offices in every major city so we can capture business from all conventions and all businesses throughout the country. They serve primarily as a physical Google My Business locations for nationwide clients that Banner Printing USA serves. Customer traffic is driven through an extensive on-line presence through major internet search engines (i.e. Google, etc.) with locally addressed listings throughout the country. This effectively streamlines the Company's overhead costs and increases margins and profit revenue, without compromising customer service and product delivery.



The marketing strategy is to:

Banner Printing USA, Inc. plans to open over 1,000 virtual offices throughout the United States over the next 24 to 36 months. Once a virtual office is approved by search engines such as Google My Business this allows our company to show up in directories in each particular city that we open an office. We plan to then do very extensive online marketing such as search engine optimization, pay per click advertising and social media advertising locally and on a national basis.

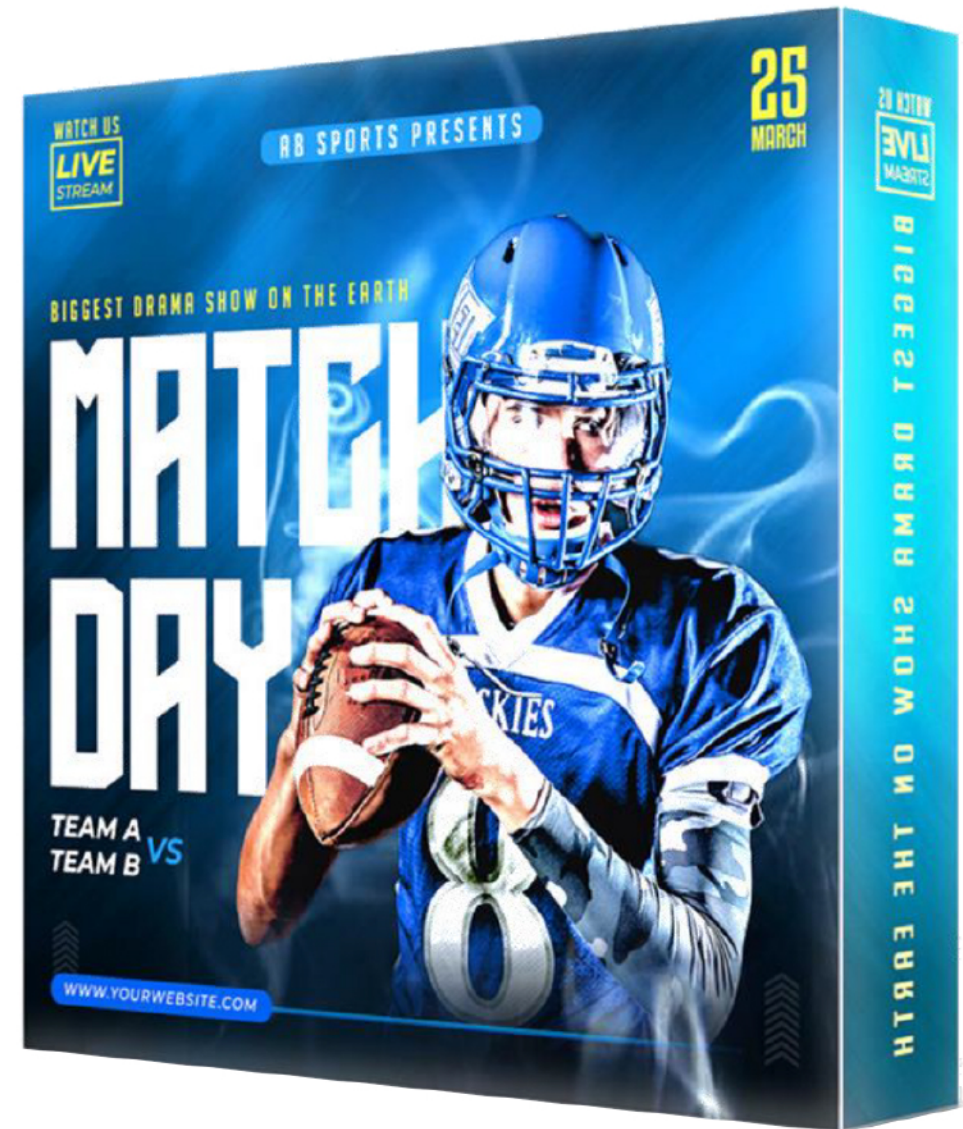


Our Mission



Mission Statement

To provide high-quality, reliable, and cost-effective banner printing solutions to businesses and individuals, ensuring customer satisfaction through excellent service and innovative technology.



Services

Banner Printing USA offers the following services

Banners:

Vinyl, Tension Fabric, Backlit, Mesh

Advertising Flags:

Feather Angled, Feather Convex, Teardrop, Rectangle Flags

Banner Stands:

Tension Fabric, Standard Retractable, X-Stand, Step and Repeat Backdrops, Table Top Banner Stand

Real Estate Products:

Yard Sign+ H-Stake, Real Estate A-Frame

Adhesive Products:

Vinyl, Window Perf, Window Cling, Wall Fabric, Floor Graphics, Frosted Vinyl & **much more!**

Table Throws:

Stretch Table Cover, Table Runner

Event Tents:

Full Wall, Half Wall

SEG Products:

SEG Display, Backlit SEG, Fabric SEG



Banner Printing Industry Trends For 2024

01.

Large-Scale
Projects with
Embellishments

02.

Interactive and
QR Code
Integration

03.

Mass Customization
(Variable Data
Printing)

04.

Texture and 3D
Effects

05.

More
Digitalization

06.

On-demand
Printing

07.

Elevated Personalization
with Banner Design
Software

08.

Sustainable
Materials Usage
and Printing

09.

Eco-Friendly Inks
and recycled Inks for
Print Projects

10.

Reclamation of
Materials for
Recycling

11.

The Use of
White Ink has
Increased

12.

Increased
Demand for Wall
Graphics

13.

Digital Revolution
will Reduce Overall
Print Volumes



Market Needs



High-quality banner print products



Competitive pricing



Fast turnaround times



Customization options



Eco-friendly banner printing solutions



Marketing Plan



Online Presence:

Develop a professional website with an online ordering system.



Social Media Marketing:

Utilize platforms like Facebook, Instagram, and LinkedIn to promote services.



Search Engine Optimization (SEO):

Optimize the website for search engines to attract organic traffic.



Email Marketing:

Send newsletters and promotions to a database of clients and prospects.



Networking:

Participate in local business events and trade shows.

Sales Strategy

Offer introductory discounts and promotions.

Partner with local businesses and organizations for bulk orders.



Develop a referral program to encourage word-of-mouth marketing.

Create packages for businesses that require regular printing services.

Target Market

Our target market includes:



Small and medium-sized businesses



Marketing agencies



Educational institutions



Non-profit organizations



Event planners and coordinators



Market Analysis

The commercial banner printing industry is a multi-billion-dollar sector that caters to a wide variety of customers including business, non-profit organizations, and individuals. The industry has seen a shift towards digital printing due to its cost-effectiveness and efficiency.



Banner Printing Industry Statistics

The printed signage market is estimated to reach USD 41.393 billion by 2027, according to **Mordor Intelligence**. **Grandviewresearch.com** reports that the global digital signage market was valued at USD 24.86 billion in 2022 and is expected to grow at a CAGR of 8.0% from 2023 to 2030.



One of the most popular types of custom banners in the market is **vinyl banners**. These banners are printed with fade-resistant UV ink on durable 13 oz or 18 oz vinyl, making them a long-lasting and cost-effective option for both indoor and outdoor use.



Competitive Landscape

Key competitors in the market include local print shops, online printing companies, and large commercial printers. Banner Printing USA, Inc. will differentiate itself through superior customer service, a wide range of services, and advanced printing technology.

BPU Catalog

3M™ PRINT WRAP FILM IJ-180CV3-10

Material
2 mil Pressure Activated Adhesive Vinyl
3M Comply Air Release, Good for Curved Edges/Contour

Multiple Uses
Indoor/Outdoor, Long-term, Vehicle Wraps and Windows

Options
Single-sided
Contour/Shape cut
Gloss, Matte or No laminate



General FORMULATIONS GF2030APAE

Material
3 mil Pressure Sensitive Adhesive Vinyl
Air egress for smooth, bubble-free application

Multiple Uses
Indoor/Outdoor, Windows, Walls and More

5 Year Rated PVC film

Options
Single-sided
Contour/Shape cut
Gloss, Matte or No laminate



BANNER
PRINTING USA

GF GENERAL FORMULATIONS GF830 AutoMark™ Cast with DRIFT® Technology

Material
2 mil Gloss White Wrap Vinyl
Slideable and Repositionable, 8 Year Life Span

Multiple Uses
Indoor/Outdoor, Long-term, Vehicle Wraps and Windows

Options
Single-sided
Contour/Shape cut
Gloss, Matte or No laminate



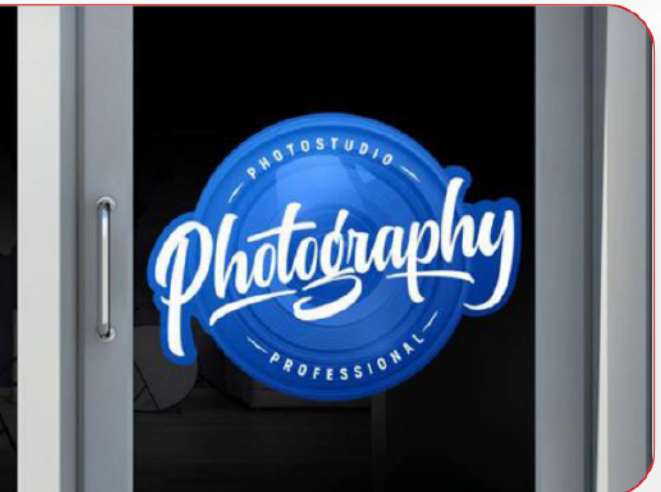
3M™ IJ-35C

Material
4 mil Pressure Sensitive Adhesive Vinyl
Features 3M Comply™ Air Release

Multiple Uses
Indoor/Outdoor, Windows, Walls and More

5 Year Rated PVC film

Options
Single-sided
Contour/Shape cut
Gloss, Matte or No laminate



BPU Catalog

BANNER
PRINTING USA



FOOT PRINTS

Material
Anti-Slip Adhesive Floor Vinyl
Short-term Use
Easy Installation and Removal

Multiple Uses
Indoor/Outdoor, Smooth Concrete, Tile,
Wood, Counters and More

Options
Single-sided
Contour/Shape cut

BANNER
PRINTING USA



VEHICLE MAGNET

Material
30 mil Flexible Magnetic
Gloss Finish

Multiple Sizes
12"x18" | 12"x24" | 18"x24"
12"x42" | 24"x72"

Options
Single-sided

BPU Catalog

CUSTOM MAGNET

Material

30 mil Flexible Magnetic
Gloss Finish

Custom Size

2"x3" up to 24"x96"

Options

Single-sided
Contour/Shape cut



ORAJET® CLEAR

Material

Translucent Adhesive Vinyl
Smooth Glossy Finish

Multiple Uses

Indoor/Outdoor, Back-lit Applications

Options

Single-sided
Contour/Shape cut



Management Team



President:

Ronald Miller

Responsible for overall management and strategic direction.

Omar Gomez

Operations Manager:

Oversees day-to-day operations, production schedules, and quality control.

Max Orosz

Sales and Marketing Manager:

Develops and implements sales strategies, manages customer relationships.

John Villarta

Design Team:

Provides graphic design services and supports customer design needs.

Irene Griffin

Production Staff:

Preparing customer files and submitting customer orders to our preferred printing vendors for completion/delivery to our customers.

Funding Requirements

Banner Printing USA, Inc. seeks

\$250,000.00

Funding will be used for marketing and advertising to open 250 virtual offices for placement on Google my business in cities throughout America over the next 12 months.

Reg D Rule 506 (c) Offering

Business Development Plan

Banner Printing USA, Inc is a commercial printer that offers low-priced high-quality banner printing services worldwide to a wide variety of businesses as well as companies attending trade shows in major cities throughout the entire United States. We market Tradeshow Booth Displays, Large Format Printing, and a large variety of printing products such as the list below:

01.

Window
Clings

02.

Vinyl
Banners

03.

Fabric
Banners

04.

Tension
Banners

05.

Advertising
Flags

06.

Retractable
Banners

07.

Step and Repeat
Backdrops

08.

Yard Sign w/ H-
Stake

09.

SEG
Products

10.

Event
Tents

11.

Table
Throws

12.

Table
Runner

13.

Adhesive
Vinyl



BANNER PRINTING USA

Thank You!



www.bannerprintingusa.com



1-877-702-0558

